

**24 25 26**

**September 2026**  
**Autocluster • Pune**

[www.masalaexpo.com](http://www.masalaexpo.com)



International trade exhibition bringing  
together the world of spices, masalas  
and value-added condiments

- International Exhibition
- Buyer–Seller Meets
- Conference & Knowledge
- Live Culinary & Product Demonstrations
- Food Safety, Testing & Compliance Pavilion
- Packaging, Processing & Automation Zone



# About the Expo

Masala & Condiments Expo 2026 is a high-impact international trade exhibition bringing together the world of spices, masalas and value-added condiments on one curated business platform.

From India's globally trusted masala heritage to the fast-growing universe of sauces, seasonings, pastes, chutneys and ready-to-use flavour solutions, the Expo showcases the evolution of flavour—from origin to innovation.

Designed for manufacturers, exporters, brand owners, private-label players and global buyers, the Expo enables strategic sourcing, technology discovery, compliance readiness and market expansion across retail, food service and international trade.

Masala & Condiments Expo 2026 is where authentic flavours meet global markets.



## Why this Expo

### **75% - THE SOURCE**

of global spice production originates from India.

### **180+ - THE REACH**

Countries currently import Indian spices & condiments

### **\$250B+ - THE POTENTIAL**

Global condiments & sauces market opportunity

### **60%+ - THE TREND**

of new food launches feature spices or ethnic flavors.

### **40%+ - THE DEMAND**

Sourcing driven by Private Label & Food Service.

### **Double Digit - THE EVOLUTION**

Growth in value-added pastes & seasoning solutions.

# Exhibitor Profile

Masala & Spices

Whole & ground spices

Blended masalas & seasoning mixes

Organic & specialty spices

Spice oleoresins & extracts

Condiments & Culinary Products

Sauces (chilli, tomato, soy, specialty sauces)

Chutneys & dips

Pickles & fermented products

Pastes & marinades

Ready-to-use cooking bases

Seasonings & flavor enhancers

Manufacturing & Solutions

Food processing machinery & equipment

Grinding, blending, drying & packaging solutions

Testing labs & certification bodies

Packaging materials & labeling solutions

Cold chain, logistics & export services

Others

Private label manufacturers

Co-packers

R&D & product innovation companies

# Visitor Profile

International & Domestic Buyers

Importers & distributors

FMCG & food manufacturing companies

Retail chains & supermarkets

HORECA buyers (Hotels, Restaurants, Catering)

Cloud kitchens & QSR brands

E-commerce & private label sourcing teams

Industry Professionals

Spice traders & processors

Quality assurance & food safety professionals

Packaging & supply chain experts

R&D and culinary innovation teams

Institutions & Stakeholders

Export promotion councils

Government bodies & trade associations

Agricultural boards & cooperatives

Investors & Startups

Food & agribusiness investors

Emerging food brands & entrepreneurs

## Why Pune

Pune is strategically positioned within Western India's strongest food manufacturing and export belt, offering exhibitors direct access to active FMCG brands, condiment manufacturers, private-label producers and export houses across Maharashtra and Gujarat. Proximity to Mumbai port and international cargo gateways enables practical export-focused discussions and faster business conversions. For visitors, Pune functions as a serious sourcing and decision-making hub, attracting procurement leaders, quality heads, exporters, QSR sourcing teams and private-label buyers evaluating export-ready products, formulations, compliance capabilities and scalable partnerships—making it a high-value destination for both exhibitors and buyers.





## About Organiser

Fair Exhibitions Pvt Ltd specializes in organising exhibitions, trade fair marketing and management services in varied fields. In addition, they provide vast range of services to exhibition organizers both National & International. The experienced professionals of their team cater to a plethora of services in order to cater to the B2B industry in the exhibition space. Separate teams for strategy, marketing and execution ensure the success of every exhibition organised so far. Team is immensely passionate in their area of work ranging from combined hands-on, in-depth experience in Conceptualization, Planning, Marketing, Sales, Management and Delivery of projects in B2B Meetings, Road Shows, assisting overseas delegations and more in a diverse range of segments.

[www.masalaexpo.com](http://www.masalaexpo.com)

**For more information & booking, contact:**

Rathan

+91 97431 80085

rathan@masalaexpo.com